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Journal Articles
Technology assessment using satellite big data analytics for India's agri-insurance sector

Management of humanitarian relief operations using satellite big data analytics: the case of Kerala floods

BIM adoption: a case of institutional pressures and top management support

Disruptive technologies for achieving supply chain resilience in COVID-19 era: An implementation case study of satellite imagery and blockchain technologies in fish supply chain

Satellite big data analytics for ethical decision making in farmer's insurance claim settlement: minimization of type-I and type-II errors

Data strategies for global value chains: Hybridization of small and big data in the aftermath of COVID-19

Open innovation using satellite imagery for initial site assessment of solar photovoltaic projects

The sharing economy at the base of the economic pyramid: How access-based services can help overcome ownership risks
Decision model innovation for competitive productivity (CP) in the airport industry

Decision intelligence: Creating a fit between intelligence requirements and intelligence processing capacities

Strategy tools in dynamic environments – An expert-panel study

Supplier’s response to institutional pressure in uncertain environment: Implications for cleaner production

Organizational knowledgeable responses to institutional pressures - a review, synthesis and extension

Sharing app for farm mechanization: Gold Farm's digitized access based solution for financially constrained farmers

Access-based business model innovation in frontier markets: Case study of shared mobility in Timor-Leste

Access-based services for the base of the pyramid

Performance of low-cost country sourcing projects – Conceptual model & empirical analysis

Assessing the readiness to implement lean in healthcare institutions – A case study

The networking behavior of Indian executives under environmental uncertainty abroad: An exploratory analysis

Indian healthcare value chain – status quo not a sustainable solution

Decision-making framework for investing in emerging market: A demonstration on the cocoa industry in Ivory Coast

When western entrepreneurs meet rural India: preparing the set-up of a water shop in Udaipur

Information processing fit in the context of emerging markets: An analysis of foreign SBUs in China
Comparing critical success factors between European M&As in China and Chinese M&As in Europe: A mixed-method analysis

Middle East luxury retail sector – opportunities or uncertainties in the future?

No vehicle means no aid-A paradigm change for the humanitarian logistics business model

Coping with strategic uncertainty: framework development and scenario derivation for a JV decision in the Russian truck industry

Biases in future-oriented Delphi studies: A cognitive perspective

Decision making in emerging markets: The Delphi approach's contribution to coping with uncertainty and equivocality

Managing dynamic business environments: India’s future automotive industry

The impact of institutions on the resources of foreign companies: the case of third party logistics service providers in Russia

Cross-functional integration and functional coordination in purchasing and supply management: Antecedents and effects on purchasing and firm performance

How institutional change reconfigures successful value chains: The case of Western pharma corporations in China

Indian managers and their CSR understanding: An explorative study

The impact of rent-based supplier management activities on purchasing performance

Multidimensional supply performance framework: A conceptual development and empirical analysis: A conceptual development and empirical analysis

Scenario development for an evolving health insurance industry in rural India: INPUT for business model innovation
Supply risk management: model development and empirical analysis

Supply network configuration benchmarking

Low-cost country sourcing competence: a conceptual framework and empirical analysis

Domestic supplier integration in the Chinese automotive industry: the buyer's perspective

Purchasing competence: A stakeholder-based framework for Chief Purchasing Officers

Performance evaluation of purchasing and supply management using value chain DEA approach

Successful supplier integration in the Chinese automotive industry: A theoretical framework

Antecedents to supplier integration in the automotive industry: A multiple-case study of foreign subsidiaries in China

The Effects of purchasing and supply management on performance: a structural model

Process-based relational perspective: A framework for buyer-supplier interactions

Strategic alignment and purchasing efficacy: an exploratory analysis of their impact on financial performance

Contributions to Conferences

Books / Book Chapters

Providing access to water in remote areas: Trunz water systems in India

Non-ownership commercial mobility and humanitarian logistics: new perspectives to improve response times and long-term impact
Readiness for supply chain collaboration and supplier integration: findings from the Chinese automotive industry

Solution: convergence engineering

Information processing in emerging markets: industry intelligence activities in China

Supplier evaluation at EADS

RFX: Fallen und Tricks

Working Papers & other Contributions
Decision intelligence: concept summary & application

Decision model innovation: concept summary & application

Die Zukunft der Schweizer Luftfahrtindustrie 2020: Eine Analyse des CfAC-HSG in Zusammenarbeit mit dem ACC-HSG an der Universität St.Gallen

Leadership in unfamiliar environments: Airbus' establishment of an engineering center in India

Crossroads Inc. (Part A): Entering the Indian retail market

Crossroads Inc. (Part B): In need of a strong supply chain in India

Providing access to water in remote areas: Trunz Watersystems AG in India

Providing access to water in remote areas: Trunz Water Systems in India

Switzerland global enterprise: developing market entry strategies for the Indian luxury & lifestyle retail sector

Switzerland global enterprise: evaluating the future FDI attractiveness of India