Associate Professor Yvonne Breyer  
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Biography

Yvonne is a non-traditional, award-winning academic with expertise in student success, online learning and digital transformation in higher education. She has led several initiatives with international reach and global impact.

Research outputs

**Digital entrepreneurship: An interdisciplinary structured literature review and research agenda**  

**Aligning business education with industry expectations on employability and sustainability**  

**Straight from the horse's mouth: Founders' perspectives on achieving 'traction' in digital start-ups**  

**Course recommendation as a construct in student evaluations: will students recommend your course?**  

**Infosys BPO: Case studies for a sustainable future: A critical commentary of the CSR dimensions framing Project Genesis**  
Chavan, M. & Breyer, Y., 2018, (Accepted/In press) Industry and Higher Education: Cases studies for a sustainable future. Springer

**The Akshaya Patra Foundation: Supply chain management in Indian NGOs through a magnifying glass**  

**Student engagement for student success: pre-commencement strategies via KickStart**  

**Success in higher education: transitions to, within and from university**  

**Success in higher education**  

**Transforming the economics curriculum by integrating threshold concepts**  

**Digital technology-based innovative new ventures as a field of research in entrepreneurship**  
Zaheer, H. & Breyer, Y., 2 Feb 2016, p. 43-44. 2 p.
Piloting online submission and online assessment with GradeMark

Theory Into practice: Designing moodle training for change management

Corpora in language teaching and learning: potential, evaluation, challenges

Learning and teaching with corpora: Reflections by student teachers

My Concordancer: tailor-made software for language learners and teachers

Prizes
2016 ACODE/Pearson Award for Innovation in Technology Enhanced Learning
Yvonne Breyer (Recipient), 22 Nov 2016

2018 Outstanding Educator Award for Transformation
Yvonne Breyer (Recipient), 2018

Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning
Yvonne Breyer (Team leader), Timothy Keighley (Recipient), Philip Goody (Recipient), Prashan Karunaratne (Recipient) & Nathan Sollars (Recipient), 31 Oct 2018

Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning
Yvonne Breyer (Team leader), Leigh Wood (Recipient), Shaheen Hajira (Recipient), Mauricio Marrone (Recipient) & Laura Heron (Recipient), 14 Sep 2015

Press/Media
Austrade CEO: Global MBA to boost Australia's education exports
Lan Snell & Yvonne Breyer
22/10/19
1 item of media coverage

Business schools work towards a better world
Yvonne Breyer
21/10/19
1 item of media coverage

Flexible and continuous learning can produce an Xfactor workforce that employers desire
Lan Snell & Yvonne Breyer
4/10/18
1 media contribution
Global MBA prevails on flexibility and price
Lan Snell & Yvonne Breyer
6/06/19
1 item of media coverage

How to future-proof yourself with the Global MBA
Lan Snell, Yvonne Breyer & Leonie Tickle
31/07/19
1 item of media coverage

Top 17 Excel Courses worldwide
Yvonne Breyer
29/10/19
1 item of media coverage

Transforming lives with basic digital skills: Insights from Excel Essentials for business
Yvonne Breyer
19/04/18
1 item of media coverage

UNICEF Course recommendations
Yvonne Breyer
29/10/19
1 item of media coverage

Where Online Learning Goes Next
Lan Snell, Yvonne Breyer & Leonie Tickle
4/10/19
1 item of media coverage

Awards