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## Biography

Yvonne is a non-traditional, award-winning academic with expertise in student success, online learning and digital transformation in higher education. She has led several initiatives with international reach and global impact.

## Research outputs

### **Digital entrepreneurship: An interdisciplinary structured literature review and research agenda**

Zaheer, H., Breyer, Y. & Dumay, J., 1 Nov 2019, In : *Technological Forecasting and Social Change*. 148, p. 1-20 20 p., 119735.

### **Aligning business education with industry expectations on employability and sustainability**

Breyer, Y., Tan, L., Zaheer, H., Denby, L. & Rickards, S., 2019, Canberra: Australian Government Department of Education and Training. 79 p.

### **Straight from the horse's mouth: Founders' perspectives on achieving 'traction' in digital start-ups**

Zaheer, H., Breyer, Y., Dumay, J. & Enjeti, M., 2019, In : *Computers in Human Behavior*. 95, p. 262-274 13 p.

### **Course recommendation as a construct in student evaluations: will students recommend your course?**

Ang, L., Breyer, Y. A. & Pitt, J., 2018, In : *Studies in Higher Education*. 43, 6, p. 944-959 16 p.

### **Infosys BPO: Case studies for a sustainable future: A critical commentary of the CSR dimensions framing Project Genesis**

Chavan, M. & Breyer, Y., 2018, (Accepted/In press) *Industry and Higher Education: Cases studies for a sustainable future*. Springer

### **The Akshaya Patra Foundation: Supply chain management in Indian NGOs through a magnifying glass**

Chavan, M. & Breyer, Y., 2018, (Accepted/In press) *Industry and Higher Education: Cases studies for a sustainable future*. Breyer, Y., Tan, L. P. & Wood, L. (eds.). Springer

### **Student engagement for student success: pre-commencement strategies via KickStart**

Breyer, Y. A., Marrone, M., Wood, L. N., Taylor, M. & Shaheen, H., 2017, *Success in Higher Education: transitions to, within and from University*. Wood, L. N. & Breyer, Y. A. (eds.). Singapore: Springer, Springer Nature, p. 23-35 13 p.

### **Success in higher education: transitions to, within and from university**

Wood, L. N. & Breyer, Y. A., 2017, Singapore: Springer, Springer Nature. 361 p.

### **Success in higher education**

Wood, L. N. & Breyer, Y. A., 2017, *Success in higher education: transitions to, within and from university*. Wood, L. N. & Breyer, Y. A. (eds.). Singapore: Springer, Springer Nature, p. 1-19 19 p.

### **Transforming the economics curriculum by integrating threshold concepts**

Karunaratne, P. S. M., Breyer, Y. A. & Wood, L. N., 13 Jun 2016, In : *Education and Training*. 58, 5, p. 492-509 18 p.

### **Digital technology-based innovative new ventures as a field of research in entrepreneurship**

Zaheer, H. & Breyer, Y., 2 Feb 2016, p. 43-44. 2 p.

#### **Piloting online submission and online assessment with *GradeMark***

Ambler, T., Breyer, Y. & Young, S., 2014, *Cases on the Assessment of Scenario and Game-Based Virtual Worlds in Higher Education*. Ambler, T., Breyer, Y. & Young, S. (eds.). Hershey, PA: IGI Global, p. 125-149 27 p.

#### **Theory into practice: Designing moodle training for change management**

McNeill, M. A., Arthur, L. S., Breyer, Y. A., Huber, E. & Parker, A. J., 2012, In : *Asian Social Science*. 8, 14, p. 58-64 7 p.

#### **Corpora in language teaching and learning: potential, evaluation, challenges**

Breyer, Y. A., 2011, Frankfurt am Main: Lang. 268 p. (English corpus linguistics; vol. 13)

#### **Learning and teaching with corpora: Reflections by student teachers**

Breyer, Y., Apr 2009, In : *Computer Assisted Language Learning*. 22, 2, p. 153-172 20 p.

#### **My Concordancer: tailor-made software for language learners and teachers**

Breyer, Y., 2006, *Corpus technology and language pedagogy: new resources, new tools, new methods*. Braun, S., Kohn, K. & Mukherjee, J. (eds.). Frankfurt am Main, Berlin, Bern, Bruxelles, New York, Oxford, Wien: Peter Lang, p. 157-176 20 p. (English corpus linguistics).

## **Prizes**

#### **2016 ACODE/Pearson Award for Innovation in Technology Enhanced Learning**

Yvonne Breyer (Recipient), 22 Nov 2016

#### **2018 Outstanding Educator Award for Transformation**

Yvonne Breyer (Recipient), 2018

#### **Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning**

Yvonne Breyer (Team leader), Timothy Keighley (Recipient), Philip Goody (Recipient), Prashan Karunaratne (Recipient) & Nathan Sollars (Recipient), 31 Oct 2018

#### **Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning**

Yvonne Breyer (Team leader), Leigh Wood (Recipient), Shaheen Hajira (Recipient), Mauricio Marrone (Recipient) & Laura Heron (Recipient), 14 Sep 2015

## **Press/Media**

#### **Austrade CEO: Global MBA to boost Australia's education exports**

Lan Snell & Yvonne Breyer

22/10/19

1 item of media coverage

#### **Business schools work towards a better world**

Yvonne Breyer

21/10/19

1 item of media coverage

#### **Flexible and continuous learning can produce an Xfactor workforce that employers desire**

Lan Snell & Yvonne Breyer

4/10/18

1 media contribution

**Global MBA prevails on flexibility and price**

Lan Snell & Yvonne Breyer

6/06/19

1 item of media coverage

**How to future-proof yourself with the Global MBA**

Lan Snell, Yvonne Breyer & Leonie Tickle

31/07/19

1 item of media coverage

**Top 17 Excel Courses worldwide**

Yvonne Breyer

29/10/19

1 item of media coverage

**Transforming lives with basic digital skills: Insights from Excel Essentials for business**

Yvonne Breyer

19/04/18

1 item of media coverage

**UNICEF Course recommendations**

Yvonne Breyer

29/10/19

1 item of media coverage

**Where Online Learning Goes Next**

Lan Snell, Yvonne Breyer & Leonie Tickle

4/10/19

1 item of media coverage

**Awards**