

Associate Professor Yvonne Breyer
Director
Macquarie Business School
Centre for Workforce Futures
Email: yvonne.breyer@mq.edu.au
Phone: +61 2 9850 4412



Biography

Yvonne is a non-traditional, award-winning academic with expertise in student success, online learning and digital transformation in higher education. She has led several initiatives with international reach and global impact.

Research outputs

Senior strategists' self-narratives: positioning occupational background to frame strategic identity

Campos-Teixeira, D., Breyer, Y. & Knight, E., 9 Jul 2024, In: Academy of Management Annual Meeting Proceedings. 2024, 1

Shaping individual competitiveness: The role of discipline, parental expectations, and participation in extracurricular activities

Krskova, H., Baumann, C. & Breyer, Y. A., 30 May 2024, In: Heliyon. 10, 10, p. 1-16 16 p., e31042.

An examination of the levels of work ethic in the university context across the United States of America, Korea and China

Krskova, H. & Breyer, Y., 22 Mar 2023, In: International Journal of Educational Management. 37, 2, p. 314-336 23 p.

The influence of growth mindset, discipline, flow and creativity on innovation: Introducing the M.D.F.C. model of innovation

Krskova, H. & Breyer, Y. A., Mar 2023, In: Heliyon. 9, 3, p. 1-11 11 p., e13884.

Comprehensive evaluation of the use of technology in education – validation with a cohort of global open online learners

Lai, J. W. M., De Nobile, J., Bower, M. & Breyer, Y., Aug 2022, In: Education and Information Technologies. 27, 7, p. 9877–9911 35 p.

The entrepreneurial journeys of digital start-up founders

Zaheer, H., Breyer, Y., Dumay, J. & Enjeti, M., Jun 2022, In: Technological Forecasting and Social Change. 179, p. 1-27 27 p., 121638.

What should we evaluate when we use technology in education?

Lai, J. W. M., Bower, M., De Nobile, J. & Breyer, Y., Jun 2022, In: Journal of Computer Assisted Learning. 38, 3, p. 743-757 15 p.

The skill of discipline – measuring F.I.R.S.T discipline principles in higher education

Krskova, H., Baumann, C., Breyer, Y. & Wood, L. N., 26 Jan 2021, In: Higher Education, Skills and Work-based Learning. 11, 1, p. 258-281 24 p.

An exploration of university student perceptions of discipline: Introducing F.I.R.S.T. discipline principles

Krskova, H., Breyer, Y., Baumann, C. & Wood, L. N., 2020, In: Higher Education, Skills and Work-based Learning. 10, 1, p. 61-82 22 p.

F.I.R.S.T: principles of discipline for 21st century skills

Krskova, H., Wood, L. N., Breyer, Y. A. & Baumann, C., 2020, *Industry and higher education: case studies for sustainable futures*. Wood, L., Tan, L. P., Breyer, Y. A. & Hawse, S. (eds.). Singapore: Springer, p. 265-289 25 p.

Industry-academia partnerships for sustainability: Project Genesis in India

Chavan, M. & Breyer, Y. A., 2020, *Industry and higher education: case studies for sustainable futures*. Wood, L., Tan, L. P., Breyer, Y. A. & Hawse, S. (eds.). Singapore: Springer, p. 189-205 17 p.

Industry and higher education: case studies for sustainable futures

Wood, L. (ed.), Tan, L. P. (ed.), Breyer, Y. A. (ed.) & Hawse, S. (ed.), 2020, Singapore: Springer. 314 p.

Supply chain management and social enterprise towards zero hunger: the Akshaya Patra Foundation in India

Chavan, M. & Breyer, Y. A., 2020, *Industry and higher education: case studies for sustainable futures*. Breyer, Y., Tan, L. P., Wood, L. & Hawse, S. (eds.). Singapore: Springer, p. 169-187 19 p.

Sustainability for organisational success: how is Optus joining the dots?

Baillie, Z., Tan, L. P., Breyer, Y. A. & Buay, A., 2020, *Industry and higher education: case studies for sustainable futures*. Wood, L., Tan, L. P., Breyer, Y. A. & Hawse, S. (eds.). Singapore: Springer, p. 73-100 28 p.

Towards sustainable futures

Wood, L. N., Tan, L. P., Breyer, Y. & Hawse, S., 2020, *Industry and higher education: case studies for sustainable futures*. Wood, L., Tan, L. P., Breyer, Y. A. & Hawse, S. (eds.). Singapore: Springer, p. 1-10 10 p.

Market traction: A manual for accelerating your business model

Nielsen, C., Zaheer, H., Breyer, Y., Paolone, F., Montemari, M. & Lund, M., 15 Dec 2019, Aalborg University.

Digital entrepreneurship: An interdisciplinary structured literature review and research agenda

Zaheer, H., Breyer, Y. & Dumay, J., 1 Nov 2019, In: *Technological Forecasting and Social Change*. 148, p. 1-20 20 p., 119735.

Aligning business education with industry expectations on employability and sustainability

Breyer, Y., Tan, L., Zaheer, H., Denby, L. & Rickards, S., 2019, Canberra: Australian Government Department of Education and Training. 79 p.

Straight from the horse's mouth: Founders' perspectives on achieving 'traction' in digital start-ups

Zaheer, H., Breyer, Y., Dumay, J. & Enjeti, M., 2019, In: *Computers in Human Behavior*. 95, p. 262-274 13 p.

Course recommendation as a construct in student evaluations: will students recommend your course?

Ang, L., Breyer, Y. A. & Pitt, J., 2018, In: *Studies in Higher Education*. 43, 6, p. 944-959 16 p.

Student engagement for student success: pre-commencement strategies via KickStart

Breyer, Y. A., Marrone, M., Wood, L. N., Taylor, M. & Shaheen, H., 2017, *Success in Higher Education: transitions to, within and from University*. Wood, L. N. & Breyer, Y. A. (eds.). Singapore: Springer, Springer Nature, p. 23-35 13 p.

Success in higher education: transitions to, within and from university

Wood, L. N. & Breyer, Y. A., 2017, Singapore: Springer, Springer Nature. 361 p.

Success in higher education

Wood, L. N. & Breyer, Y. A., 2017, *Success in higher education: transitions to, within and from university*. Wood, L. N. & Breyer, Y. A. (eds.). Singapore: Springer, Springer Nature, p. 1-19 19 p.

Transforming the economics curriculum by integrating threshold concepts

Karunaratne, P. S. M., Breyer, Y. A. & Wood, L. N., 13 Jun 2016, In: *Education and Training*. 58, 5, p. 492-509 18 p.

Digital technology-based innovative new ventures as a field of research in entrepreneurship

Zaheer, H. & Breyer, Y., 2 Feb 2016, p. 43-44. 2 p.

Piloting online submission and online assessment with *GradeMark*

Ambler, T., Breyer, Y. & Young, S., 2014, *Cases on the Assessment of Scenario and Game-Based Virtual Worlds in Higher Education*. Ambler, T., Breyer, Y. & Young, S. (eds.). Hershey, PA: IGI Global, p. 125-144 20 p.

Theory into practice: Designing moodle training for change management

McNeill, M. A., Arthur, L. S., Breyer, Y. A., Huber, E. & Parker, A. J., 2012, In: *Asian Social Science*. 8, 14, p. 58-64 7 p.

Corpora in language teaching and learning: potential, evaluation, challenges

Breyer, Y. A., 2011, Frankfurt am Main: Lang. 268 p. (English corpus linguistics; vol. 13)

Learning and teaching with corpora: Reflections by student teachers

Breyer, Y., Apr 2009, In: *Computer Assisted Language Learning*. 22, 2, p. 153-172 20 p.

My Concordancer: tailor-made software for language learners and teachers

Breyer, Y., 2006, *Corpus technology and language pedagogy: new resources, new tools, new methods*. Braun, S., Kohn, K. & Mukherjee, J. (eds.). Frankfurt am Main, Berlin, Bern, Bruxelles, New York, Oxford, Wien: Peter Lang, p. 157-176 20 p. (English corpus linguistics).

Prizes

2016 ACODE/Pearson Award for Innovation in Technology Enhanced Learning

Breyer, Yvonne (Recipient), 22 Nov 2016

2018 Outstanding Educator Award for Transformation

Breyer, Yvonne (Recipient), 2018

Bachelor of Business Analytics - fully Online Course

Breyer, Yvonne (Recipient), 2017

Be informed. Be prepared

Breyer, Yvonne (Recipient), 2018

Excel for business - Building a learning community involving staff, students and industry partners

Breyer, Yvonne (Recipient), Purcal, Sachi (Recipient), Carlton, Anthony (Recipient), De Mello, Lurion (Recipient), Mala, Rajni (Recipient), Yan, Sophie (Recipient) & Zhang, Colin (Recipient), 2017

Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning

Breyer, Yvonne (Team leader), Keighley, Timothy (Recipient), Goody, Philip (Recipient), Karunaratne, Prashan (Recipient) & Sollars, Nathan (Recipient), 31 Oct 2018

Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning

Breyer, Yvonne (Team leader), Wood, Leigh (Recipient), Hajira, Shaheen (Recipient), Marrone, Mauricio (Recipient) & Heron, Laura (Recipient), 14 Sept 2015

MKTG204 Integrated Marketing Communications

Breyer, Yvonne (Recipient) & Ang, Lawrence (Recipient), 2014

Online Proctoring

Breyer, Yvonne (Recipient), 2017

Piloting D2L Brightspace for the Applied Finance Centre Gateway Units
Breyer, Yvonne (Recipient), 2017

YouseeU

Breyer, Yvonne (Recipient), 2017

Press/Media

Austrade CEO: Global MBA to boost Australia's education exports

Lanchi Snell & Yvonne Breyer

22/10/19

1 item of Media coverage

Business schools work towards a better world

Yvonne Breyer

21/10/19

1 item of Media coverage

Flexible and continuous learning can produce an Xfactor workforce that employers desire

Lan Snell & Yvonne Breyer

4/10/18

1 Media contribution

Global MBA prevails on flexibility and price

Lanchi Snell & Yvonne Breyer

6/06/19

1 item of Media coverage

How to future-proof yourself with the Global MBA

Lanchi Snell, Yvonne Breyer & Leonie Tickle

31/07/19

1 item of Media coverage

Top 17 Excel Courses worldwide

Yvonne Breyer

29/10/19

1 item of Media coverage

Transforming lives with basic digital skills: Insights from Excel Essentials for business

Yvonne Breyer

19/04/18

1 item of Media coverage

UNICEF Course recommendations

Yvonne Breyer

29/10/19

1 item of Media coverage

Where Online Learning Goes Next

Lanchi Snell, Yvonne Breyer & Leonie Tickle

4/10/19

1 item of Media coverage

Awards