Biography

Yvonne is a non-traditional, award-winning academic with expertise in student success, online learning and digital transformation in higher education. She has led several initiatives with international reach and global impact.

Research outputs

Comprehensive evaluation of the use of technology in education – validation with a cohort of global open online learners

The entrepreneurial journeys of digital start-up founders

What should we evaluate when we use technology in education?

The skill of discipline – measuring F.I.R.S.T discipline principles in higher education

An exploration of university student perceptions of discipline: Introducing F.I.R.S.T discipline principles

F.I.R.S.T: principles of discipline for 21st century skills

Industry-academia partnerships for sustainability: Project Genesis in India

Industry and higher education: case studies for sustainable futures

Supply chain management and social enterprise towards zero hunger: the Akshaya Patra Foundation in India

Sustainability for organisational success: how is Optus joining the dots?
Towards sustainable futures

Market traction: A manual for accelerating your business model

Digital entrepreneurship: An interdisciplinary structured literature review and research agenda

Aligning business education with industry expectations on employability and sustainability

Straight from the horse's mouth: Founders' perspectives on achieving 'traction' in digital start-ups

Course recommendation as a construct in student evaluations: will students recommend your course?

Student engagement for student success: pre-commencement strategies via KickStart

Success in higher education: transitions to, within and from university

Transforming the economics curriculum by integrating threshold concepts

Digital technology-based innovative new ventures as a field of research in entrepreneurship
Zaheer, H. & Breyer, Y., 2 Feb 2016, p. 43-44. 2 p.

Piloting online submission and online assessment with GradeMark

Theory into practice: Designing moodle training for change management

Corpora in language teaching and learning: potential, evaluation, challenges

Learning and teaching with corpora: Reflections by student teachers
My Concordancer: tailor-made software for language learners and teachers

Prizes

**2016 ACODE/Pearson Award for Innovation in Technology Enhanced Learning**
Breyer, Yvonne (Recipient), 22 Nov 2016

**2018 Outstanding Educator Award for Transformation**
Breyer, Yvonne (Recipient), 2018

**Bachelor of Business Analytics - fully Online Course**
Breyer, Yvonne (Recipient), 2017

**Be informed. Be prepared**
Breyer, Yvonne (Recipient), 2018

**Excel for business - Building a learning community involving staff, students and industry partners**
Breyer, Yvonne (Recipient), Purcal, Sachi (Recipient), Carlton, A. (Recipient), De Mello, Lurion (Recipient), Mala, Rajni (Recipient), Yan, S. (Recipient) & Zhang, Colin (Recipient), 2017

**Macquarie University Vice-Chancellor’s Award for Programs that Enhance Learning**
Breyer, Yvonne (Team leader), Keighley, T. (Recipient), Goody, P. (Recipient), Karunaratne, Prashan (Recipient) & Sollars, N. (Recipient), 31 Oct 2018

**Macquarie University Vice-Chancellor’s Award for Programs that Enhance Learning**
Breyer, Yvonne (Team leader), Wood, L. (Recipient), Hajira, S. (Recipient), Marrone, Mauricio (Recipient) & Heron, L. (Recipient), 14 Sep 2015

**MKTG204 Integrated Marketing Communications**
Breyer, Yvonne (Recipient) & Ang, L. (Recipient), 2014

**Online Proctoring**
Breyer, Yvonne (Recipient), 2017

**Piloting D2L Brightspace for the Applied Finance Centre Gateway Units**
Breyer, Yvonne (Recipient), 2017

**YouseeU**
Breyer, Yvonne (Recipient), 2017

Press/Media

**Austrade CEO: Global MBA to boost Australia’s education exports**
Lanchi Snell & Yvonne Breyer
22/10/19
1 item of Media coverage

**Business schools work towards a better world**
Yvonne Breyer
21/10/19
Flexible and continuous learning can produce an X-factor workforce that employers desire
Lan Snell & Yvonne Breyer
4/10/18
1 Media contribution

Global MBA prevails on flexibility and price
Lanchi Snell & Yvonne Breyer
6/06/19
1 item of Media coverage

How to future-proof yourself with the Global MBA
Lanchi Snell, Yvonne Breyer & Leonie Tickle
31/07/19
1 item of Media coverage

Top 17 Excel Courses worldwide
Yvonne Breyer
29/10/19
1 item of Media coverage

Transforming lives with basic digital skills: Insights from Excel Essentials for business
Yvonne Breyer
19/04/18
1 item of Media coverage

UNICEF Course recommendations
Yvonne Breyer
29/10/19
1 item of Media coverage

Where Online Learning Goes Next
Lanchi Snell, Yvonne Breyer & Leonie Tickle
4/10/19
1 item of Media coverage

Awards