Biography

Yvonne is a non-traditional, award-winning academic with expertise in student success, online learning and digital transformation in higher education. She has led several initiatives with international reach and global impact.

Research outputs

**Comprehensive evaluation of the use of technology in education – validation with a cohort of global open online learners**

**The entrepreneurial journeys of digital start-up founders**

**What should we evaluate when we use technology in education?**

**The skill of discipline – measuring F.I.R.S.T discipline principles in higher education**

**An exploration of university student perceptions of discipline: Introducing F.I.R.S.T discipline principles**

**F.I.R.S.T: principles of discipline for 21st century skills**

**Industry-academia partnerships for sustainability: Project Genesis in India**

**Industry and higher education: case studies for sustainable futures**

**Supply chain management and social enterprise towards zero hunger: the Akshaya Patra Foundation in India**

**Sustainability for organisational success: how is Optus joining the dots?**
Towards sustainable futures

Market traction: A manual for accelerating your business model

Digital entrepreneurship: An interdisciplinary structured literature review and research agenda

Aligning business education with industry expectations on employability and sustainability

Straight from the horse's mouth: Founders' perspectives on achieving 'traction' in digital start-ups

Course recommendation as a construct in student evaluations: will students recommend your course?

Student engagement for student success: pre-commencement strategies via KickStart

Success in higher education: transitions to, within and from university

Success in higher education

Transforming the economics curriculum by integrating threshold concepts

Digital technology-based innovative new ventures as a field of research in entrepreneurship
Zaheer, H. & Breyer, Y., 2 Feb 2016, p. 43-44. 2 p.

Piloting online submission and online assessment with GradeMark

Theory into practice: Designing moodle training for change management

Corpora in language teaching and learning: potential, evaluation, challenges

Learning and teaching with corpora: Reflections by student teachers
My Concordancer: tailor-made software for language learners and teachers

Prizes

**2016 ACODE/Pearson Award for Innovation in Technology Enhanced Learning**
Breyer, Yvonne (Recipient), 22 Nov 2016

**2018 Outstanding Educator Award for Transformation**
Breyer, Yvonne (Recipient), 2018

**Bachelor of Business Analytics - fully Online Course**
Breyer, Yvonne (Recipient), 2017

**Be informed. Be prepared**
Breyer, Yvonne (Recipient), 2018

**Excel for business - Building a learning community involving staff, students and industry partners**
Breyer, Yvonne (Recipient), Purcal, Sachi (Recipient), Carlton, Anthony (Recipient), De Mello, Lurion (Recipient), Mala, Rajni (Recipient), Yan, Sophie (Recipient) & Zhang, Colin (Recipient), 2017

**Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning**
Breyer, Yvonne (Team leader), Keighley, Timothy (Recipient), Goody, Philip (Recipient), Karunaratne, Prashan (Recipient) & Sollars, Nathan (Recipient), 31 Oct 2018

**Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning**
Breyer, Yvonne (Team leader), Wood, Leigh (Recipient), Hajira, Shaheen (Recipient), Marrone, Mauricio (Recipient) & Heron, Laura (Recipient), 14 Sept 2015

**MKTG204 Integrated Marketing Communications**
Breyer, Yvonne (Recipient) & Ang, Lawrence (Recipient), 2014

**Online Proctoring**
Breyer, Yvonne (Recipient), 2017

**Piloting D2L Brightspace for the Applied Finance Centre Gateway Units**
Breyer, Yvonne (Recipient), 2017

**YouseeU**
Breyer, Yvonne (Recipient), 2017

Press/Media

**Austrade CEO: Global MBA to boost Australia's education exports**
Lanchi Snell & Yvonne Breyer
22/10/19
1 item of Media coverage

**Business schools work towards a better world**
Yvonne Breyer
21/10/19
Flexible and continuous learning can produce an Xfactor workforce that employers desire
Lan Snell & Yvonne Breyer
4/10/18
1 Media contribution

Global MBA prevails on flexibility and price
Lanchi Snell & Yvonne Breyer
6/06/19
1 item of Media coverage

How to future-proof yourself with the Global MBA
Lanchi Snell, Yvonne Breyer & Leonie Tickle
31/07/19
1 item of Media coverage

Top 17 Excel Courses worldwide
Yvonne Breyer
29/10/19
1 item of Media coverage

Transforming lives with basic digital skills: Insights from Excel Essentials for business
Yvonne Breyer
19/04/18
1 item of Media coverage

UNICEF Course recommendations
Yvonne Breyer
29/10/19
1 item of Media coverage

Where Online Learning Goes Next
Lanchi Snell, Yvonne Breyer & Leonie Tickle
4/10/19
1 item of Media coverage

Awards