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## Biography

Yvonne is a non-traditional, award-winning academic with expertise in student success, online learning and digital transformation in higher education. She has led several initiatives with international reach and global impact.

## Research outputs

### **Comprehensive evaluation of the use of technology in education – validation with a cohort of global open online learners**

Lai, J. W. M., De Nobile, J., Bower, M. & Breyer, Y., Aug 2022, In: Education and Information Technologies. 27, 7, p. 9877–9911 35 p.

### **The entrepreneurial journeys of digital start-up founders**

Zaheer, H., Breyer, Y., Dumay, J. & Enjeti, M., Jun 2022, In: Technological Forecasting and Social Change. 179, p. 1-27 27 p., 121638.

### **What should we evaluate when we use technology in education?**

Lai, J. W. M., Bower, M., De Nobile, J. & Breyer, Y., Jun 2022, In: Journal of Computer Assisted Learning. 38, 3, p. 743-757 15 p.

### **The skill of discipline – measuring F.I.R.S.T discipline principles in higher education**

Krskova, H., Baumann, C., Breyer, Y. & Wood, L. N., 26 Jan 2021, In: Higher Education, Skills and Work-based Learning. 11, 1, p. 258-281 24 p.

### **An exploration of university student perceptions of discipline: Introducing F.I.R.S.T. discipline principles**

Krskova, H., Breyer, Y., Baumann, C. & Wood, L. N., 2020, In: Higher Education, Skills and Work-based Learning. 10, 1, p. 61-82 22 p.

### **F.I.R.S.T: principles of discipline for 21st century skills**

Krskova, H., Wood, L. N., Breyer, Y. A. & Baumann, C., 2020, *Industry and higher education: case studies for sustainable futures*. Wood, L., Tan, L. P., Breyer, Y. A. & Hawse, S. (eds.). Singapore: Springer, p. 265-289 25 p.

### **Industry-academia partnerships for sustainability: Project Genesis in India**

Chavan, M. & Breyer, Y. A., 2020, *Industry and higher education: case studies for sustainable futures*. Wood, L., Tan, L. P., Breyer, Y. A. & Hawse, S. (eds.). Singapore: Springer, p. 189-205 17 p.

### **Industry and higher education: case studies for sustainable futures**

Wood, L. (ed.), Tan, L. P. (ed.), Breyer, Y. A. (ed.) & Hawse, S. (ed.), 2020, Singapore: Springer. 314 p.

### **Supply chain management and social enterprise towards zero hunger: the Akshaya Patra Foundation in India**

Chavan, M. & Breyer, Y. A., 2020, *Industry and higher education: case studies for sustainable futures*. Breyer, Y., Tan, L. P., Wood, L. & Hawse, S. (eds.). Singapore: Springer, p. 169-187 19 p.

### **Sustainability for organisational success: how is Optus joining the dots?**

Baillie, Z., Tan, L. P., Breyer, Y. A. & Buay, A., 2020, *Industry and higher education: case studies for sustainable futures*. Wood, L., Tan, L. P., Breyer, Y. A. & Hawse, S. (eds.). Singapore: Springer, p. 73-100 28 p.

### **Towards sustainable futures**

Wood, L. N., Tan, L. P., Breyer, Y. & Hawse, S., 2020, *Industry and higher education: case studies for sustainable futures*. Wood, L., Tan, L. P., Breyer, Y. A. & Hawse, S. (eds.). Singapore: Springer, p. 1-10 10 p.

### **Market traction: A manual for accelerating your business model**

Nielsen, C., Zaheer, H., Breyer, Y., Paolone, F., Montemari, M. & Lund, M., 15 Dec 2019, Aalborg University.

### **Digital entrepreneurship: An interdisciplinary structured literature review and research agenda**

Zaheer, H., Breyer, Y. & Dumay, J., 1 Nov 2019, In: *Technological Forecasting and Social Change*. 148, p. 1-20 20 p., 119735.

### **Aligning business education with industry expectations on employability and sustainability**

Breyer, Y., Tan, L., Zaheer, H., Denby, L. & Rickards, S., 2019, Canberra: Australian Government Department of Education and Training. 79 p.

### **Straight from the horse's mouth: Founders' perspectives on achieving 'traction' in digital start-ups**

Zaheer, H., Breyer, Y., Dumay, J. & Enjeti, M., 2019, In: *Computers in Human Behavior*. 95, p. 262-274 13 p.

### **Course recommendation as a construct in student evaluations: will students recommend your course?**

Ang, L., Breyer, Y. A. & Pitt, J., 2018, In: *Studies in Higher Education*. 43, 6, p. 944-959 16 p.

### **Student engagement for student success: pre-commencement strategies via KickStart**

Breyer, Y. A., Marrone, M., Wood, L. N., Taylor, M. & Shaheen, H., 2017, *Success in Higher Education: transitions to, within and from University*. Wood, L. N. & Breyer, Y. A. (eds.). Singapore: Springer, Springer Nature, p. 23-35 13 p.

### **Success in higher education: transitions to, within and from university**

Wood, L. N. & Breyer, Y. A., 2017, Singapore: Springer, Springer Nature. 361 p.

### **Success in higher education**

Wood, L. N. & Breyer, Y. A., 2017, *Success in higher education: transitions to, within and from university*. Wood, L. N. & Breyer, Y. A. (eds.). Singapore: Springer, Springer Nature, p. 1-19 19 p.

### **Transforming the economics curriculum by integrating threshold concepts**

Karunaratne, P. S. M., Breyer, Y. A. & Wood, L. N., 13 Jun 2016, In: *Education and Training*. 58, 5, p. 492-509 18 p.

### **Digital technology-based innovative new ventures as a field of research in entrepreneurship**

Zaheer, H. & Breyer, Y., 2 Feb 2016, p. 43-44. 2 p.

### **Piloting online submission and online assessment with *GradeMark***

Ambler, T., Breyer, Y. & Young, S., 2014, *Cases on the Assessment of Scenario and Game-Based Virtual Worlds in Higher Education*. Ambler, T., Breyer, Y. & Young, S. (eds.). Hershey, PA: IGI Global, p. 125-144 20 p.

### **Theory into practice: Designing moodle training for change management**

McNeill, M. A., Arthur, L. S., Breyer, Y. A., Huber, E. & Parker, A. J., 2012, In: *Asian Social Science*. 8, 14, p. 58-64 7 p.

### **Corpora in language teaching and learning: potential, evaluation, challenges**

Breyer, Y. A., 2011, Frankfurt am Main: Lang. 268 p. (English corpus linguistics; vol. 13)

### **Learning and teaching with corpora: Reflections by student teachers**

Breyer, Y., Apr 2009, In: *Computer Assisted Language Learning*. 22, 2, p. 153-172 20 p.

My Concordancer: tailor-made software for language learners and teachers

Breyer, Y., 2006, *Corpus technology and language pedagogy: new resources, new tools, new methods*. Braun, S., Kohn, K. & Mukherjee, J. (eds.). Frankfurt am Main, Berlin, Bern, Bruxelles, New York, Oxford, Wien: Peter Lang, p. 157-176 20 p. (English corpus linguistics).

## Prizes

### **2016 ACODE/Pearson Award for Innovation in Technology Enhanced Learning**

Breyer, Yvonne (Recipient), 22 Nov 2016

### **2018 Outstanding Educator Award for Transformation**

Breyer, Yvonne (Recipient), 2018

### **Bachelor of Business Analytics - fully Online Course**

Breyer, Yvonne (Recipient), 2017

### **Be informed. Be prepared**

Breyer, Yvonne (Recipient), 2018

### **Excel for business - Building a learning community involving staff, students and industry partners**

Breyer, Yvonne (Recipient), Purcal, Sachi (Recipient), Carlton, Anthony (Recipient), De Mello, Lurion (Recipient), Mala, Rajni (Recipient), Yan, Sophie (Recipient) & Zhang, Colin (Recipient), 2017

### **Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning**

Breyer, Yvonne (Team leader), Keighley, Timothy (Recipient), Goody, Philip (Recipient), Karunaratne, Prashan (Recipient) & Sollars, Nathan (Recipient), 31 Oct 2018

### **Macquarie University Vice-Chancellor's Award for Programs that Enhance Learning**

Breyer, Yvonne (Team leader), Wood, Leigh (Recipient), Hajira, Shaheen (Recipient), Marrone, Mauricio (Recipient) & Heron, Laura (Recipient), 14 Sept 2015

### **MKTG204 Integrated Marketing Communications**

Breyer, Yvonne (Recipient) & Ang, Lawrence (Recipient), 2014

### **Online Proctoring**

Breyer, Yvonne (Recipient), 2017

### **Piloting D2L Brightspace for the Applied Finance Centre Gateway Units**

Breyer, Yvonne (Recipient), 2017

### **YouseeU**

Breyer, Yvonne (Recipient), 2017

## Press/Media

### **Austrade CEO: Global MBA to boost Australia's education exports**

Lanchi Snell & Yvonne Breyer

22/10/19

1 item of Media coverage

### **Business schools work towards a better world**

Yvonne Breyer

21/10/19

1 item of Media coverage

**Flexible and continuous learning can produce an Xfactor workforce that employers desire**

Lan Snell & Yvonne Breyer

4/10/18

1 Media contribution

**Global MBA prevails on flexibility and price**

Lanchi Snell & Yvonne Breyer

6/06/19

1 item of Media coverage

**How to future-proof yourself with the Global MBA**

Lanchi Snell, Yvonne Breyer & Leonie Tickle

31/07/19

1 item of Media coverage

**Top 17 Excel Courses worldwide**

Yvonne Breyer

29/10/19

1 item of Media coverage

**Transforming lives with basic digital skills: Insights from Excel Essentials for business**

Yvonne Breyer

19/04/18

1 item of Media coverage

**UNICEF Course recommendations**

Yvonne Breyer

29/10/19

1 item of Media coverage

**Where Online Learning Goes Next**

Lanchi Snell, Yvonne Breyer & Leonie Tickle

4/10/19

1 item of Media coverage

**Awards**