Macquarie Business School Research News Issue 1, January 2020

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**And the winners are … 2019 MQBS Impact Competition Announcement**

Thank you to everyone who submitted an entry to the 2019 Macquarie Business School Impact Competition. A new initiative, this competition helped to capture the realised and emerging impact of the many research and non-research stories across Macquarie Business School.

The process brought forth some excellent examples of the wonderful work that our staff do, with the broad subject matter across the submissions reflecting the diversity of research being undertaken in the school, and the impact that this research is having on individual stakeholders and society at large.

Each winning entrant receives $1000 that can be used toward their research expenses. And the winners are …

**Chris Baumann,** ‘Education policy globally impacted by MQ research’.

Henry Cutler, Bonny Parkinson, Martin Hoyle, ‘Improving health and spending money wisely: evaluating medicines and vaccines for the Australian Government’.


Timothy Kyng, ‘The development and deployment of an online cost comparison tool for evaluating retirement village contracts’.

Rebecca Mitchell, ‘Start-Up Entrepreneurial Project’.

Roger Moser, ‘Providing Clean Drinking Water through an Access-Based Solution in India’.

Bonny Parkinson, ‘Enhancing medicine scheduling decisions through economics’.

Leonie Tickle, ‘Flexible and continuous learning for the future: The MQBS Global MBA’.

Raymond Trau, ‘LGBTI Workplace inclusion impact: Out at Work Project’.

Business School launches strategic alliance with Sun Yat-sen University

Macquarie Business School and the Guangzhou-based School of Business, Sun Yat-sen University (SYSBS) have formed a strategic alliance to provide expertise and thought leadership in the sustainable development of the Greater Bay Area (GBA) in China.

Founded in 1985, SYSBS is one of 90 business schools in the world with triple crown accreditation (EQUIS, AACSB and AMBA). A highly prestigious school, SYSBS has been appointed as the flagship school in China for business administration studies.

This strategic alliance is one of the first partnerships focusing on understanding and addressing the challenges related to the growth of the GBA through research and teaching expertise in innovation, health economics, fintech, business education and workforce futures.
In November 2019, Macquarie Business School, in partnership with Asialink Business, hosted an inaugural joint research forum with SYSBS. Held at MQ city campus, this Thought Leadership event delivered expert insights on skills and talent development in the areas of health, fintech, and analytics, particularly for development in the GBA.

A memorandum of understanding (MoU) to establish the GBA Business School Alliance was officially signed during the event by Professor Stephen Brammer, Executive Dean of Macquarie Business School and Professor Fan Wang, Dean of the School of Business, Sun Yat-sen University.

With over 100 registrations on the first evening, the Thought Leadership event was a great success, attended by partners from industry, government, academia and alumni. Professor Philomena Leung, Associate Dean International, was Master of Ceremonies, while Distinguished Professor James Guthrie delivered a thought-provoking keynote address centring on issues of sustainable development of a mega-city cluster such as that of GBA. A panel discussion by leading experts also offered further insights in the complexity and direction of the GBA.

(Image left): The official signing of the Memorandum of Understanding, 19 November 2019 by Professor Stephen Brammer, Executive Dean of Macquarie Business School and Professor Fan Wang, Dean of the School of Business, Sun Yat-sen.

(Image right): Expert panellists (right to left) Distinguished Professor James Guthrie (Macquarie University); Mr Andrew Whitford (C|T Group); Dr Merriden Varrall (KPMG Australia); Ms Nicole Brigg (Macquarie University), with Ms Lynne Barry of Telstra as moderator, led an engaging discussion on key areas of education, fintech, innovation and health.

Read more about it here →

MQBS hosts 16th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning

On 5 and 6 December 2019, Macquarie Business School hosted the 16th
International Conference on Intellectual Capital, Knowledge Management & Organisational Learning. Held at the Macquarie City Campus, the 2019 ICICKM conference emerged from the work of the Accounting for Sustainable Knowledge (ASK) research group alongside MQBS’s Department of Accounting and Corporate Governance.

Now in its 16th year, ICICKM is a well-established event on the academic research calendar, where participants share ideas and meet other experts in the areas of intellectual capital, knowledge management, and organisational learning.

Over 60 attendees turned out to hear a variety of papers. The conference was chaired by MQBS’s Associate Professor John Dumay, Distinguished Professor James Guthrie and Professor Rahat Munir, with Associate Professor James Hazelton chairing the Programme Committee.

The breadth of topics covered in the papers delivered over the two days of the conference demonstrates the wide-ranging scope and potential of these important and ever-growing areas of research.

Opening with a keynote by Dr Alexander Serenko of Lakehead University, Canada – ‘The “Dark Side of KM”: Understanding the Role of Counterproductive Knowledge Behaviour’ -- the conference then moved to Professor Göran Roos’s (Economic Development Board of South Australia) paper on ‘Addressing the weakness in the resource based view by adding insights from the intellectual capital field of study’.

(Image left): Attendees at the 16th ICICKM conference

(Image right): Dr Alexander Serenko of Lakehead University, Canada delivers the keynote address.

Read more about it here ➔

Congratulatory announcements

Congratulations to ...

**Associate Professor Denise Jepsen** for her participation as subject matter expert in an ABC Radio Focus one-hour live program about workforce redundancy.

Broadcast on 11 November, the ABC program investigated the impact of being made
redundant in the workplace, what individuals might be able to do to reduce the chance of it happening and the impact when it does. The program included calls from people who had been made redundant.

In 2019, Professor Jepsen also made a submission to the Royal Commission into Aged Care Quality and Safety on Workforce Issues in Residential and Home Care. Professor Jepsen’s submission drew the Royal Commission’s attention to preliminary observations that Jepsen and her colleagues had put before a Senate Enquiry into the Future of Australia’s Aged Care Sector Workforce in March 2016. Professor Jepsen’s Royal Commission submission made 14 key observations and recommendations on the sector’s workforce, the emotional work required in care roles, and the potential employee impacts.

**Distinguished Professor Deborah Schofield, Dr Rupendra Shrestha** and **Professor Simon Kelly** from GenIMPACT: Centre for Economic Impacts of Genomic Medicine, who – along with their collaborators Prof Robert Tanton and A/Prof Li from NATSEM, University of Canberra, Dr Hannah Carter from QIT, Prof Lennert Veerman from Griffith University and A/Prof Megan Passey from University of Sydney – were awarded NHMRC funding of $1,028,940 over 5 years for the project ‘Measuring national productivity impacts of chronic ill-health on patients and carers and the potential benefits of health and policy interventions.’

Professor Schofield will lead a team who will design a new measure of the impact of chronic disease on the capacity to work. The team will develop a new economic model called ProductiveLifeMOD. An international first, this model will provide a powerful tool to comprehensively assess lifetime health-related productivity impacts including on education, income, savings, poverty, welfare, taxation and GDP.

**Professor Lucy Taksa** whose appointment as Associate Investigator was in December endorsed by the Management Committee of the ARC Centre of Excellence in Population Ageing Research (CEPAR) based at UNSW. This significant appointment will provide additional opportunities for the ARC-funded research currently being undertaken by Professor Taksa and colleagues on ‘Demographic and Social Dimensions of Migrant Ageing and Wellbeing’. The appointment will also engage with Taksa’s work on education and pathways for the aged care workforce and her team’s new project with SkillsIQ – a national not-for-profit organisation that supports industry to develop standards to equip the people-facing workforce with requisite skills for jobs now and in the future. This all dovetails into a developing research strength for the Centre for Workforce Futures in the areas of ageing, work in the aged care sector and education pathways for aged care employment.

Professor Taksa’s Associate Investigator status with CEPAR also opens up significant opportunities for her HDR students. CEPAR affiliation is offered to Honours and PhD students supervised by CIs and AIs based at Australian universities. This in turn renders HDRs eligible to apply for CEPAR supplementary scholarships and travel funding, and offers them invitations to CEPAR events.
Funding Opportunities

Linkage Infrastructure, Equipment and Facilities (LIEF) Expression of Interest now open

The process for submitting an EoI for LIEF applications is:

The Linkage Infrastructure, Equipment and Facilities (LIEF) Expression of Interest process is now open. Please note the submission deadline of COB Monday 3rd February 2020.

- Complete the EoI form [attached here](https://various-links-here) and also accessible via hyperlink on the MQBS wiki [here](https://mqbs-wiki.here) -- scroll down to the end of the wiki page to click on the link entitled MQ-LIEF-EOI-Form 2020 for 2021 Funding – FINAL.docx to access the application form.

- Email your application to agnieszka.baginska@mq.edu.au and cc to mqbs-ro@mq.edu.au and erin.semon@mq.edu.au.

- Research Services will review applications with the DVCR and advise Faculty Research Offices of outcomes.

- Those researchers/groups that are nominated will then be directed to pursue full application.

Please read the guidelines carefully. **To be eligible for DVCR Co-funding to support the LIEF application, researchers must meet the EoI deadline of 3rd of Feb. Late EoI may result in a loss of DVCR Co-Funding to support the full application.**
Linkage Projects - key dates

Please note the key dates for the LP20 scheme:

There will be three assessment rounds for applications for Linkage Projects for funding applied for in 2020. Draft applications will carry over in RMS between rounds (e.g. a draft application started during assessment Round 1 can be submitted in assessment Round 2 or Round 3 without the need to restart the application).

Release of ARC Grant Guidelines: **Wednesday 20 November 2019**

Applications Open: **Friday 20 December 2019**

**Linkage Projects 2020 Assessment Round 1**

MQ Submission Date: **Wednesday 20 November 2020**

Request Not to Assess close: **Wednesday 25 March 2020**

Applications close: **Wednesday 8 April 2020**

Rejoinders: **Wednesday 3 June 2020 to Wednesday 17 June 2020**

Anticipated announcement: **October 2020** (Approximately six months from the application closing date for this round)

**Linkage Projects 2020 Assessment Round 2**

MQ Submission Date: **Wednesday 8 July 2020**

Request Not to Assess close: **Wednesday 22 July 2020**

Applications close: **Wednesday 5 August 2020**

Rejoinders: **Wednesday 30 September 2020 to Wednesday 14**
Anticipated announcement: **February 2021** (Approximately six months from the application closing date for this round)

**Linkage Projects 2020 Assessment Round 3**

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<tr>
<th>Category</th>
<th>Date</th>
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<tbody>
<tr>
<td>MQ Submission Date</td>
<td>Tuesday 3 November 2020</td>
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<tr>
<td>Request Not to Assess close</td>
<td>Tuesday 17 November 2020</td>
</tr>
<tr>
<td>Applications close</td>
<td>Tuesday 1 December 2020</td>
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<tr>
<td>Rejoinders</td>
<td>Tuesday 23 February 2021 to Wednesday 10 March 2021</td>
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<tr>
<td>Anticipated announcement</td>
<td><strong>June 2021</strong> (Approximately six months from the application closing date for this round)</td>
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**ARC Discovery Project Instructions Reminder**

Complete drafts of [Discovery Projects DP21](https://outlook.office.com/mail/AAMkADUwMTc0MTY4LTk4N2MtNDQ5NC1hZjlyLWIxYTg3ODZkYWQ5ZgAuAAAAAAAArsnX9pVvPTJLe1kqtxhj...9/14) applications must be submitted in RMS and PURE by **22nd January 2020**.

Your complete application must be submitted in the ARC RMS system (by clicking on ‘Submit to Research Office’) by the FSE submission date of **Wednesday 22nd January 2020**. Your PURE record must be created in the system and submitted for internal approval by the FSE submission date.

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**Swiss National Science Foundation Call for Applications**

With its project funding scheme, the Swiss National Science Foundation enables researchers to independently conduct research projects with topics and goals of their own choice. Applicants can apply for funding of research costs and staff salaries, as well as of scientific cooperation, networking and communication; however, they may not apply for their own salaries. The funding period ranges from one to four years, with grants starting at CHF 50,000 (minimum amount). The SNSF
of Wednesday 22nd January 2020. Please attach a pdf of your complete draft from RMS to your PURE record. Please also attach to your PURE record signed MQ Certification proforma documents if you have proposal participants who are not from MQ. This will fix your place in the compliance review order. Applications will be released back to you in RMS by Preaward within 48 hours after submission so that you can continue to work on it while waiting for your feedback. Requests Not to Assess must be emailed to research.preaward@mq.edu.au by Wednesday 29th January 2020. For applicants submitting through another institution, your PURE record must also be created in the system and submitted for internal approval by Wednesday 29th January 2020. A complete copy of the draft application from RMS should be attached along with any certification documents that require signing.

More Funding Opportunities

Find more funding opportunities here.

You can access the electronic successful grants library here.

MQ DVCR Co-Funding

Eligibility for the DVCR Co-Funding Scheme is now contingent upon on-time submission of grant applications in Pure by the Macquarie University submission date. Applicants who wish to request DVCR Co-Funding in the form of scholarship contributions from MQ can use this form.
MQ Library Pure drop-in clinics for 2020

The Library runs a number of Pure training sessions throughout the year. The 2020 calendar has now been released, with the first Pure drop-in clinic scheduled for 29th January from 2 to 4 pm. Academics and HDR students are welcome to drop in at any time during this two-hour window for one-on-one assistance with any questions about Pure. Library staff will be available to assist attendees with queries about their Pure profiles or the Research Output module, including:

**Populating your profile:**

- Populate your profile biography
- Create or Connect your ORCID
- Add links to websites, e.g. Google Scholar, etc.

**Research outputs:**

- Set up the automated search to retrieve your research outputs from online sources
- Other methods of adding/importing research outputs into Pure
- Open access and grant compliance
- The validation and verification process

NHMRC Ideas Grant Funding Scheme workshop

News summary orem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. This workshop will walk through the Ideas Grant application. From the NHMRC Grants Management System, to the Research Proposal, including the Innovation and Creativity Statement, Significance Statement and Feasibility Statement.

**Date:** Thursday 12th March 2020, 12.30 pm – 1.30 pm

**Location:** E7A 801 (12 Wally’s Walk, level 8, room 801)

**Speaker:** Courtney Bendall (Research Services)

**Enquiries:** courtney.bendall@mq.edu.au

[Register here](#)
**Time:** 2.00 to 4.00 pm, Wednesday 29th January

**Venue:** Room 4.02, Library
The library will also host a few drop-in clinics throughout 2020 that are specifically dedicated to new staff. These offer similar assistance but with some add-ons including how to link Scopus ID to Pure.
To register for any of the 2020 Pure drop-in clinics, visit the calendar [here](#) and follow the relevant hyperlink/s.

[Register here](#)  →

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**Media Mentions**

**Distinguished Professor James Guthrie** from the Department of Accounting and Corporate Governance provided comment to the [Australian Financial Review](#) regarding complaints about long work hours from junior staff at the ‘big four’ consulting groups.

**Professor David Orsmond** from the Department of Economics was featured in the [Asia Times](#) regarding China’s transition to reliance on high-tech manufacturing and internet-based services from the traditional manufacturing industries.

**Associate Professor Jana Bowden** from the Department of Marketing was interviewed on [2SER Weekend Breakfast](#) about the psychological factors that influence Christmas spending. This story was originally published on [The Lighthouse](#).

**Associate Professor Michael Volkov** from the Department of Marketing was interviewed on [2SER The Daily](#) regarding tactics used by retailers to encourage consumers to spend more.

**Dr Stephen Holden** from the Macquarie Business School provided comment to the [Sunday Mail Brisbane](#) about older generations’ distrust of ‘buy now, pay later’ services such as Afterpay.

**Dr June Buchanan** from the Department of Marketing was interviewed on [2SER The Daily](#) regarding the commodification of Christmas. **Professor Nick Parr** from the Department of Management was featured in the [Sydney Morning Herald](#) regarding Sydney’s population changes over the past decade.
Macquarie Business School was featured in MBA News regarding a partnership with the Guangzhou-based School of Business, Sun Yat-sen University to provide expertise and thought leadership in the sustainable development of the Greater Bay Area.

Associate Professor Jana Bowden from the Department of Marketing provided comment to ABC Online regarding the announcement of the Harris Scarfe collapse.

Distinguished Professor James Guthrie from the Department of Accounting and Corporate Governance provided comment to Australian Financial Review regarding the big four consulting firms and how they use partnership structure to avoid scrutiny.

Professor Elizabeth Sheedy from the Department of Applied Finance was interviewed on Radio National in regards to Westpac, the possibility of spilling the board and the likelihood of a second strike.

Professor Martina Linnenluecke from the Centre for Corporate Sustainability and Environmental Finance provided comment to Australian Financial Review regarding the opportunity for Australia to participate in the green economy.

Professor Martina Linnenluecke from the Centre for Corporate Sustainability and Environmental Finance provided comment to Australian Financial Review online and print regarding Australia’s carbon farming industry and the sharpening of focus on international carbon trading rules.

Professor Elizabeth Sheedy from the Department of Applied Finance provided comment to The Age online and print regarding Westpac and how internal audits are sometimes not effective.

Dr Henry Cutler Director of the Centre for Health Economy provided comment to Australian Financial Review online and print regarding the health insurance rebate, which is expected to hit $6.7 billion this financial year.

Distinguished Professor James Guthrie from the Department of Accounting and Corporate Governance provided comment to Australian Financial Review online and print regarding the statement he provided during the inquiry into the big four banks.

Professor Martina Linnenluecke from the Centre for Corporate Sustainability and Environmental Finance contributed a Letter to the Editor ‘Letters: Roskam not ‘woke’ to the realities of returns’ to Australian Financial Review.

Associate Professor Jana Bowden from the Department of Marketing contributed the article ‘Students want social and emotional skills as well as intellectual skills’ to The Australian Online and print.

Professor Lucy Taksa, Co-Director of the Centre for Workforce Futures in the Department of Management was featured in hrmonline.com.au regarding Macquarie Business School research on ways that Australian organisations are pursuing diversity in the workplace.
Research Support

Find information on Researcher Development, Resources and Training as well as Research Collaboration and Commercialisation.

Research Management

Find information on managing your research with resources on Pure RMS, research planning, publications and reporting.

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